

## **Keramikpanorama 2025**

### **Information & Conditions of Participation for Exhibitors**

#### 1) Application

The exhibitor confirms that he/she is the designer and producer of the objects shown for judging and exhibition. Only one application per person is possible.

The selection will be made on the basis of the four submitted images. The following criteria will be taken into account: technical, expressive and design quality as well as coherence and versatility of the overall image of the exhibition. The decision of the jury is final and no correspondence will be entered into. Participants will be informed of the jury's decision by the beginning of April at the latest.

#### 2) Participation fee

CHF 280.- / exhibitor for 3m and CHF 380.- / exhibitor for 6m. The amount must be paid after final acceptance by April 30, 2025. The payment is considered as a definite confirmation. In case of cancellation of the exhibitor, the amount will not be refunded and will be considered as a donation for the association. If the event has to be cancelled due to force majeure, any remaining amount will be distributed among the participants after all expenses have been settled. Since normally the costs of the event are covered by the income, this will be if only a very small contribution. Bank charges will be borne by the exhibitors.

Please note especially for deposits from abroad that the full amount will be credited to the account of Keramikpanorama.

#### 3) Marketing

Both the association and the exhibitors are responsible for the marketing of the event Keramikpanorama. Each exhibitor will send a personal invitation to the Keramikpanorama to his/her customers and acquaintances. The mailing will be done by the Keramikpanorama. Various printed materials will be distributed by the association and Murten Tourism and will also be made available to the exhibitors.

#### 4) Stand location

The stand locations will be allocated by the Keramikpanorama. You can choose between the sizes 3m or 6m in the registration.

All stands must be able to withstand a wind of up to 40km/h (Beaufort 5-6). Only white/light tent canvas will be accepted. The times for set-up and dismantling, the opening hours and the instructions of the organizers of the Keramikpanorama must be strictly followed and will be communicated in spring 2025. Exhibitors are responsible for their own insurances, Keramikpanorama expressly excludes any liability. The site will be monitored overnight from Saturday to Sunday by a security company, the responsibility for their own stand remains with the exhibitors.

#### 5) Press and sponsors

Keramikpanorama strives for regular press relations and is looking for sponsors for the event. We are very grateful for personal contacts between exhibitors and potential sponsors.

#### 6) Volunteers

We are actively looking for volunteers, do you know someone or does your partner have some free time to help at our bar, at the pottery night, at the pottery morning or somewhere else? Please get in touch.

#### 7) Accommodation and overnight stay

If you can offer a place to stay locally or if you are looking for a place to stay with an exhibitor, please contact us.

#### 8) Recordings

Photos and videos taken during the Keramikpanorama by the organiser remain the property of the Keramikpanorama and may be used in communication about the event.